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RASV | University of Ballarat

# AUSTRALIAN INTERNATIONAL BEER AWARDS

## MEDAL GUIDELINES



Congratulations on your success at this year's awards

The Australian International Beer Awards (AIBA) Medals are a symbol of brewing excellence and can be used by the winning breweries on packaging, point of sale and other marketing collateral.

The AIBA Medals must be used in accordance with the terms and conditions below.

### Exhibitors must:

- follow the Medal Style Guidelines.
- not manipulate the medal in any way except for the proportional scaling of the graphic as a whole element.
- not use the Medals in a misleading way.
- prior to printing please send intended use in a PDF format to the Events Manager for approval. (Approval turnaround approximately 24 hours).  
Email: [events@rasv.com.au](mailto:events@rasv.com.au)

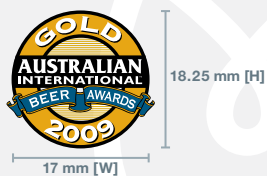
## 2009 Medal Guidelines

### Design, colour and size of medals

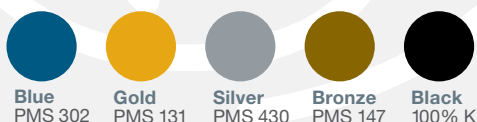
The AIBA Medals are not to be re-drawn, scanned, modified or manipulated in any way. However, they can be proportionally scaled to meet requirements.

All Medals are to appear in the specified PMS colours or black and white and can be used on any colour background.

The medals must not be reproduced any smaller than 17mm wide and 18.25mm high without written authorisation from the AIBA.



### PMS colours



### Gold, Silver & Bronze medals

Breweries which are awarded a certificate, Best in Class Award or Championship Trophy are entitled to use the awarded medal only on the winning product.

### Liability rests with the winners

Winners of the AIBA are solely liable in relation to the compliance of their usage of the Medals with underlying statutory requirements.

### Trophy Winner medal



Gold, Silver and Bronze medals - 4 Col PMS



### Gold, Silver and Bronze medals - Black Only



### Further information

Third party use of the Medals requires prior authorisation. Winners will be emailed Medals within seven (7) days of the announcement of the Australian International Beer Awards.

### For enquiries please contact:

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