



AUSTRALIAN INTERNATIONAL BEER AWARDS

2010 Entry Booklet

The Royal Agricultural Society of Victoria Limited
ABN 66 006 728 785 ACN 006 728 785

Melbourne Showgrounds
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|--------------------------------|---|
| List of Office Bearers | As at 18/08/2009 |
| Patron | The Hon. John Brumby, Premier of Victoria |
| Board of Directors | S. Spargo (Chair) I.I. Bucknall D.S. Chapman C.J. Fox AM A.J. Hawkes B.E. Laws G.J. Phillips J. A. Potter P.J.B. Ronald OAM P.F. Sheldrake |
| President | C.J. Fox AM |
| Vice Chancellor | Prof. David Battersby University of Ballarat |
| Chief Executive Officer | M. O'Sullivan |
| Company Secretary | J. Perry |
| Beer Committee | P. Manders (Chair) A. Gardner (Consultant) C. Bott (RASV) B. Crotty (RASV) B Tetlow (Univ. of Ballarat) K. Dowling (Univ. of Ballarat) M. Freeman (Univ. of Ballarat) |
| Competition Coordinator | Kerry James Tel: +61 3 9281 7444 Email: events@rasv.com.au |

AUSTRALIAN INTERNATIONAL BEER AWARDS 2010

ENTRY BOOKLET & ENTRY FORM

Major Awards, Regulations and Conditions of Entry, Classes

CALENDAR OF IMPORTANT DATES

Entries open: 14 December 2009
Entries close: 29 January 2010
Judging commences: 12 April 2010

DELIVERY INFORMATION

Packaged (Bottles & Cans) Exhibits to be delivered between
Monday 15 March and Friday 1 April 2010 to:
Ausprologistics, F2/158 Canterbury Road, Bayswater North. Victoria

Draught & Packaging Awards Exhibits to be delivered between
Monday 19 April and Friday 23 April 2010 to
Ausprologistics, F2/158 Canterbury Road, Bayswater North. Victoria

Delivery of Exhibits will be confirmed by email when received.

Exhibitors will be advised prior to the close of delivery dates if Exhibits have not been received.

PRESENTATION OF AWARDS DINNER

Thursday 20 May 2010
Crown Palladium, Melbourne, Australia

ENQUIRIES

Enquiries: +61 3 9281 7444



**AUSTRALIAN
INTERNATIONAL
BEER AWARDS**

2010 MAJOR AWARDS

GRAND CHAMPION EXHIBITOR

Awarded to the most successful Exhibitor

CHAMPION LARGE BREWERY

Awarded to the highest scoring brewery with an annual production volume greater than 5000 hL

CHAMPION SMALL BREWERY

Awarded to the highest scoring brewery with an annual production volume less than 5000 hL

CHAMPION LAGER

Awarded to the Best Lager

CHAMPION ALE

Awarded to the Best Ale

CHAMPION PORTER

Awarded to the Best Porter

CHAMPION STOUT

Awarded to the Best Stout

CHAMPION REDUCED & LOW ALCOHOL BEER

Awarded to the Best Reduced or Low Alcohol Exhibit

CHAMPION WHEAT BEER

Awarded to the Best Wheat Beer

CHAMPION BELGIAN & FRENCH ALE

Awarded to the Best Belgian or French Ale Exhibit

CHAMPION SCOTCH & BARLEY WINES

Awarded to the Best Scotch or Barley Wine Exhibit

CHAMPION HYBRID BEER

Awarded to the Best Hybrid Beer Exhibit

CHAMPION GLUTEN FREE BEER

Awarder to the Best Gluten Free / Low Gluten Exhibit

CHAMPION PACKAGING AWARD

Awarded to the Best Exhibit entered into the Packaging Award Section

PREMIER'S TROPHY

Awarded to the Best Exhibit produced in Victoria

GARY SHEPPARD MEMORIAL TROPHY

Awarded to the Highest Scoring Brewery entering the AIBA for the first time

JUDGES AWARD

Presented to the judges in appreciation of their service



REGULATIONS AND CONDITIONS OF ENTRY

1. DEFINITIONS AND INTERPRETATION

1.1 Definitions

The following definitions apply unless the context requires otherwise:

AIBA means Australian International Beer Awards.

Agent means authorised representative of an Exhibitor ie. importer/ distributor. An agent cannot be named on any awards or certificates.

Associate Judge means a person appointed by the Event Organisers as a trainee Judge.

Award means a prize awarded by the Judges to an Exhibit in a class.

Bottling Run means bottled as part of a commercial batch by machine or by hand.

Brewer means person licensed or registered to brew in their country of origin.

Brewery means brewing plant where the product is brewed.

Chief Judge means the person appointed by the Event Organisers to oversee all aspects of judging the Event.

Chief Steward means the person appointed by the Event Organisers to oversee the Stewards and dispensing of exhibits.

Closing Date means the date and time set out in this Entry Booklet after which entries for the Event will not be accepted by the Event Organisers.

Commercially means packaged as part of a bottling or can run which displays an available commercial label that complies with current government regulations Draught product available on tap as entered (ATO, Food standards Australia and the relevant state legislation).

Event means the 2010 Australian International Beer Awards.

Event Organisers means The Royal Agricultural Society of Victoria Limited and the University of Ballarat jointly.

Exhibit means the item entered into the Event by an Exhibitor.

Exhibitor means a Commercial Brewery, Brewer or Agent authorised, licensed or registered in their country of origin, who has entered one or more commercially available Exhibits in the Event.

Judge means a person appointed by the Event Organisers to judge the Event.

Judging Panel means a panel consisting of a minimum of three (3) Judges and one (1) Associate Judge.

Large Brewery - Annual production greater than 5000 hL

Small Brewery - Annual production less than 5000 hL

Organising means those persons appointed by the Event Organisers to manage the Event Committee

Product means a sample of a commercially available beer.

Regulations means the Event Organisers' Regulations and Conditions of Entry for the Australian International Beer Awards competition, including without limitation the relevant Entry Form, all provisions set out in this Entry Booklet, the description of sections and classes of entry, and description of Awards.

Steward means a person occupying or acting in the position of Steward.

1.2 Interpretation

Headings are for convenience only and do not affect interpretation. The following rules apply unless the context requires otherwise:

- (i) the singular includes the plural and conversely;
- (ii) a gender includes all genders;
- (iii) if a word or phrase is defined, its other grammatical forms have a corresponding meaning;
- (iv) a reference to a person, corporation, trust, partnership, unincorporated body or other entity includes any of them;
- (v) a reference to a regulation, rule or condition of entry is to the regulation, rule or condition of entry as amended, varied, supplemented, novated or replaced, except to the extent prohibited by these Regulations;
- (vi) a reference to a right or obligation of any two or more persons confers that right, or imposes that obligation, as the case may be, jointly and severally.

2. ENTRIES

2.1 Entry requirements

Entries must be made on the official Entry Form attached to this Entry Booklet, or by using the online entry facility, and must be submitted by the Closing Date and be accompanied by the applicable entry fee for each section.

Exhibitors must state:

- (a) the class and sub-class to be competed for;
- (b) brand or trade name;
- (c) from which brewery their entry originated;
- (d) style of beer; include additional information if necessary;
- (e) annual production volume of brewery (hL amount);
- (f) exhibitor licence number;
- (g) number of containers per entry;
- (h) container size entered;
- (i) alcohol content;
- (j) if the cask, keg or bottle contains yeast or a clouding agent;
- (k) if refrigeration is required;
- (l) if the Exhibit is filtered;
- (m) if the Exhibit is eligible for the Premier's Trophy;
- (n) if kegs are to be returned to the Exhibitor at the Exhibitor's cost.



Each Exhibitor must sign the Entry Forms declaration section certifying that each Exhibit entered is representative of a commercially available brew.

2.2 An Exhibit can only be entered once into the 2010 Australian International Beer Awards. There is no limit to the number of Exhibits an Exhibitor can enter provided each Exhibit is a different product.

An Exhibit which is brewed at different locations by the same Exhibitor **MUST BE ENTERED UNDER THE BREWERY NAME AND LOCATION**, then the Exhibit can be entered in the same section, class and sub-class provided the location of the Brewery is stated (eg. Bill's Brewery, Victoria and Bill's Brewery, Western Australia).

An Exhibit can be entered in both the Packaged and Draught classes in any one Section provided each Exhibit is entered in the same sub-class.

2.3 Entries subject to rules and regulations

Upon submission of an Entry Form in accordance with Regulation 2.1, the Exhibitor agrees to be bound by the rules and regulations set out in this Entry Booklet.

2.4 Alteration and inspection of Entry Forms

An Entry Form may not be altered or inspected after the Closing Date.

2.5 Entry fee

The entry fee becomes the property of the Event Organisers on receipt and, without limitation, the fee paid in respect of Exhibits withdrawn or which do not satisfy the conditions of eligibility will not be refunded.

3. CONDUCT OF EXHIBITORS

3.1 Compliance with directions

The Exhibitor must fully comply with the directions and requests of the Event Organisers. Without limitation, directions and requests of the Event Organisers may apply to the entry of the Exhibit, the Exhibitor, the Conditions of the Event, the conduct of the Exhibitor, the conduct of the Event, the decision of the Judge, or the award of prizes.

3.2 Statements

The Exhibitor must not make a statement regarding an Exhibit which in the opinion of the Event Organisers is fraudulent, false, erroneous, misleading or deceptive or likely to mislead or deceive.

3.3 Tampering

An Exhibit must not be or have been tampered with or otherwise improperly dealt with.

4. AUSTRALIAN CUSTOMS CLEARANCE

It is each Exhibitor's responsibility to obtain Australian Customs clearance of their Exhibit(s) into Australia, including payment of all costs.

5. POWERS OF THE EVENT ORGANISERS IN RESPECT OF CONTROL OF THE EVENT

5.1 Power to refuse to accept an Entry Form, Exhibit or Exhibitor

The Event Organisers may, at their discretion, refuse to accept an Entry Form, an Exhibit and or an Exhibitor.

5.2 Power to cancel or alter

The Event Organisers may, without assigning a reason:

- (a) alter the Closing Date for the Event;
- (b) remove any Exhibit from the University of Ballarat and/or the Melbourne Showgrounds or cause any Exhibit to be removed from the University of Ballarat and/or the Melbourne Showgrounds;
- (c) amend an Exhibit to, without limitation, substitute an alternate class or sub-class for the class or sub-class in which the Exhibit was entered;
- (d) alter the conditions of the Event;
- (e) rule that an Exhibit or Exhibitor may not compete or is ineligible to compete;
- (f) alter the date, time or place on or at which the Event is scheduled to take place;
- (g) alter the Judge scheduled to judge the Event; or
- (h) cancel the Event.

The rights set out above apply notwithstanding:

- (a) the Event Organisers acceptance of an entry;
- (b) inclusion of an entry in the Event catalogue;
- (c) the issue of an Exhibit ticket; or
- (d) the issue of any other document.

6. JUDGING

6.1 Interference by Exhibitor

An Exhibitor, their invitees or agents, must not consult, influence or interfere with a Judge or attempt to consult, influence or interfere with a Judge or do any other thing which may interfere with the Judge's freedom of choice or judgement.

6.2 Disqualification of Exhibit

The Chief Judge, in consultation with the Chief Steward, will have the power to disqualify or dismiss, as being ineligible for judging, any Exhibit which, in their opinion, does not comply with the Regulations in every respect, and such disqualification will be final.

6.3 Forfeiture of award if disqualified

Where an Exhibit or an Exhibitor is disqualified and their prize is forfeited, the Event Organisers may (but are not obliged to) promote the Exhibit next in order to that prize, whether the Exhibit was awarded a prize or a reserve number. Exhibits next in order, whether awarded a prize or reserve number, may also be promoted to the prize next in order.



7. INFORMATION HANDLING

The Event Organisers are bound by the National Privacy Principles of the Privacy Act 1988 (Cth) and other applicable laws governing policy. Exhibitors are referred to the Disclosure Statement attached to the entry form, which sets out how the Event Organisers deal with personal information. A copy of the University of Ballarat's and/or The Royal Agricultural Society of Victoria Limited's respective Privacy Policy is also available on request.

8. AGENTS

Any person purporting to act as an agent of an Exhibitor is deemed to have given the Event Organisers a warranty of their authority, and the Event Organisers are not required to make any enquiry as to that authority.

9. GOVERNING LAW

These Regulations are governed by the laws of Victoria, Australia.

10. AWARDS

10.1 Gold, Silver and Bronze Certificates will be issued to those award winners attaining the requisite points.

10.2 Where appropriate, classes with a high number of Exhibits will be judged to "Silver" and "Bronze", while "Gold" scoring Exhibits may be re-judged to award the Champion Trophies.

10.3 Championship Trophies and Certificates will be awarded to the Exhibitor named and product specified on the entry form.

10.4 The Organising Committee reserves the right to join similar classes together, in order to award trophies, if the number of Exhibits in these classes are below ten (10).

11. EMPLOYEES OF EVENT ORGANISERS' CANNOT ENTER PRODUCTS IN THE EVENT

Any person employed by either of the Event Organisers, who is also employed either part time or full time by a licensed brewer in the manufacture of beer or similar beverage, cannot enter their products in the Event.

12. EVENT ORGANISERS' AND JUDGES' DECISIONS IS FINAL

All decisions of the Event Organisers and the Judges as to the application of the Regulations, or any decisions made under the Regulations, will be final and binding on all Exhibitors. The Event Organisers may in their absolute discretion elect to review and alter any decision made by them or the Judges under the Regulations at any time. This includes without limitation the conferring of awards or decisions of the Judges. The Event Organisers may in their absolute discretion take all such actions or steps they consider appropriate in respect of the Regulations including without limitation revoking awards and suspending or prohibiting persons from future entry in the Event.

13. PROTESTS

13.1 Protests may only be made by Exhibitors with Exhibits in the class to which a protest relates.

13.2 No protest will be entertained unless made in writing within seven (7) calendar days of the announcement of the Awards. Such protest must set out the grounds of the protest and be addressed to the Event Organisers, Australian International Beer Awards, and either:

- (a) mailed to or lodged with The Royal Agricultural Society of Victoria Limited, Melbourne Showgrounds, Epsom Road, Ascot Vale, Victoria, Australia 3032; or
- (b) via email to kerry.james@rasv.com.au; or
- (c) faxed to +61 3 9281 7535.

Such protest must be accompanied with a deposit of AUD \$200.00 (incl GST) which may be forfeited to the Event Organisers if in the opinion of the Event Organisers the protest is unfounded, frivolous or vexatious. The Event Organisers will determine in their absolute discretion the process to be adopted in considering any protest and any sanction or other result of any successful protest.

14. ADVERTISING AND OWNERSHIP OF AWARDS LICENCE TO USE TRADEMARK

Exhibitors awarded a Certificate or Championship Trophy must apply in writing to the Organising Committee for a licence to use the AUSTRALIAN INTERNATIONAL BEER AWARDS graphic trademark. Such licence and its terms are to be at the absolute discretion of the Organising Committee.

14.1 Exhibitor advertising

No Exhibitor shall advertise or allow to be advertised by any means whatsoever, whether by broadcasting, pictorially, or in writing, the fact that any Exhibit has won any award unless such advertisement shows clearly:

- (a) the year of award;
- (b) description of class;
- (c) type of beer;
- (d) the name under which the Exhibit was entered; and
- (e) in the case of on-bottle advertising, the Exhibits must carry the same name and relevant information eg. alcohol content, under which the Exhibit was entered.

Medal Style Guidelines are available upon request from the Event Organisers and must be adhered to.



14.2 Ownership of awards

In entering the Event the Exhibitor acknowledges that all awards are owned by the Event Organisers and that the Exhibitor may not promote the winning of any award or any association with an award or the Event, otherwise than in accordance with the Regulations, or if prohibited by the Event Organisers. The Event Organisers may take any action they consider necessary in respect of any advertising they consider does not comply with the Regulations, including without limitation, revoking any award conferred upon an Exhibit.

15. SECTIONS

15.1 Large Brewery Section

This section is open to all commercial breweries, brewers or agents authorised, licensed or registered in their country of origin, with an annual production volume greater than 5000 hL. The Exhibit must be commercially available, ie is on sale at one or more licensed outlets. Exhibits must be commercially available as entered.

15.2 Small Brewery Section

This section is open to all commercial breweries, brewers or agents authorised, licensed or registered in their country of origin, with an annual production volume less than 5000 hL. The Exhibit must be commercially available, ie is on sale at one or more licensed outlets. Exhibits must be commercially available as entered.

15.3 Satisfactory proof of annual production volume

Exhibitors may be required to produce an annual excise statement from the national taxation office from the last year prior to entry into this event, as proof of annual production volume. N.B. In case the primary language of the country of origin is not English, the exhibitor is required to provide a formal English translation. The annual excise statement (incl translations) should be forwarded to the Competition Manager at kerry.james@rasv.com.au if requested. All excise statements submitted will be treated confidentially and destroyed directly following the announcement of the Awards.

15.4 Packaging Award Section

This section is open to all commercial breweries, brewers or agents authorised, licensed or registered in their country of origin. The Exhibit must be commercially available, ie is on sale at one or more licensed outlets. Exhibits must be commercially available as entered.

16. COMPLIANCE WITH AUSTRALIAN FOOD STANDARDS

For the purpose of this competition, 'beer', or the terms 'ale', 'lager', 'pilsner', 'porter' and 'stout' being synonymous with the term beer, shall comply with the current FSANZ Food Standards Code* Standard 2.7.2, namely that "beer means the product characterised by the presence of hops or preparations of hops, prepared by the yeast fermentation of an aqueous extract of malted or unmalted cereals, or both."

*<http://www.foodstandards.gov.au/foodstandardscode>

17. EXHIBIT QUANTITIES

17.1 Packaged Beer

Each Packaged Exhibit shall consist of not less than 4500ml, forwarded, in branded containers either in cans, PET containers, sealed or corked bottles (eg 6 x 750ml).

17.2 Draught Beer

Each Draught Exhibit shall consist of not less than ten (10) litres and be in an appropriate container, PET Container, cask or keg. Product may be conditioned in container. Exhibit may be hand filled in appropriate container suitably sealed with crown or screw cap.

17.3 Packaging Award Classes

Each Exhibit in a Packaging Award class shall consist of two (2) sample packs.

17.4 It is the Exhibitor's responsibility to forward their Exhibits by a transport system that suits their product. Upon receipt the Organising Committee shall take due care to ensure no Exhibit has its quality affected whilst at the University of Ballarat or the Melbourne Showgrounds.

18. EXHIBITS

18.1 Inspection of Exhibits

The Organising Committee may nominate a person or persons to inspect and/or analyse any Exhibit to verify that it meets the relevant conditions for the class in which it was exhibited, and that the product held by the Exhibitor represents the Exhibit provided for judging. The Exhibitor must permit the nominated person or persons to take samples of the product if so requested.

Any inspection and/or analysis is to be conducted within four (4) weeks of the announcement of the Awards. The nominated person or persons appointed to carry out the inspection and/or analysis must make a written report to the Organising Committee. Should the inspection and/or analysis prove that the Exhibit for that class is incorrect; all awards for that Exhibit shall be forfeited.

18.2 Access to Exhibits

Except for the Chief Stewards or their nominee/s, no person will be permitted access to the Exhibits until after the judging is completed.

18.3 Compliance of Exhibits

An Exhibitor may only enter Exhibits which:

- comply in all respects with the criteria established by the Regulations for entry in the relevant class;
- are the bona fide property of the Exhibitor; and
- represent the product listed on the entry form.

18.4 Labelling of Exhibits

All Exhibits must bear labels (Exhibitors will be notified directly regarding class and Exhibit numbers after entries have been processed) which show:

- the year of the competition;
- class number;
- sub-class if applicable;
- Exhibit number;
- class name;



Note: Exhibits can be exhibited in branded containers either in cans, PET containers, sealed or corked bottles.

It is very important that all exhibits are labelled with the above details

18.5 Exhibits become the property of Event Organisers
Unless otherwise stated, all Exhibits become the property of the Event Organisers.

18.6 No access to identity of Exhibits

Judges shall not at any time prior to the announcement of awards have any access to or knowledge as to the identity of the Exhibits.

19. RETURN OF EMPTY CONTAINERS

Exhibitors in Draught classes are responsible for the return of their empty containers, casks or kegs after judging and must make their own arrangements for return. All costs associated with the return of the containers, casks or kegs are the responsibility of the Exhibitor. It is recommended that the pick up of kegs is booked when arranging delivery. Beer kegs not collected within five (5) working days after the completion of judging (7 May 2010) will be disposed of by the Organising Committee.

STYLE GUIDELINES

For a comprehensive list of beer styles Exhibitors are directed to the "Brewers Association Beer Style Guidelines" which can be found at the following web site: http://www.beertown.org/education/pdf/BA_Beer_Style_2009.pdf

We acknowledge and thank Charlie Papazian and Paul Gatz from the Brewers Association for permission to use these guidelines.

In addition to the above styles the guidelines for Australian Style Beers and Gluten Free beers are:

Australian Style Lagers have low to medium hop bitterness. Hop taste and aroma, if present, should be of low to medium intensity. They are light in colour (less than 15 EBC) and fruity esters (if present) should be low to medium. They have low to medium body, a clean crisp flavour and medium to high carbonation. There should be no diacetyl and no chill haze. Low levels of DMS can be present in pale lagers. Residual malt/sugar sweetness should be low.

Original Gravity (o Plato)

1.040 – 1.045 (10.0o – 11.0o Plato)

Apparent Extract/Final Gravity (o Plato):

1.005 – 1.008 (1.3o – 2.0o Plato)

Alcohol by Weight (Volume):

3.1 – 3.9% (4.0 – 5.0%)

Bitterness (IBU):

15 - 30

Color SRM (EBC):

3.5 – 9.0 (7.0 – 18.0 EBC)

Australian Style Pale Ales have low to medium hop bitterness. Hop taste and aroma should be of low to medium intensity. Colour can vary from light to amber. Fruity esters should be present. They have low to medium body, and medium carbonation. DMS should not be evident, and diacetyl (if present) should be low and in balance.

Original Gravity (o Plato):

1.040 – 1.052 (10.0o – 12.5o Plato)

Apparent Extract/Final Gravity (o Plato):

1.004 – 1.008 (1.0o – 2.0o Plato)

Alcohol by Weight (Volume):

3.5 – 4.7% (4.5 – 6.0%)

Bitterness (IBU):

15 – 30

Color SRM (EBC):

3 – 15 (6.0 - 30.0 EBC)

Gluten Free Beer

The beer should reflect the flavour, aroma and appearance profile as specified by the particular style. Brewers should include information about the main GF ingredients used, to aid judges in factoring for non traditional sensory characteristics. Some allowance / tolerance is given for reduced malt character. The Exhibitor should identify which base grain has been used to aid in judging. Beers entered in this category must not include any ingredients that contain gluten, even if the gluten has been rendered inactive or is undetectable through the brewing process.

Any product entered into this class must meet the criteria set out by Codex Alimentarius 118-1979 [2.1.1(a)]. That is *"consisting of or made only from one or more ingredients which do not contain wheat (i.e., all Triticum species, such as durum wheat, spelt, and kamut), rye, barley, oats/ or their crossbred varieties, and the gluten level does not exceed 20 mg/kg in total, based on the food as sold or distributed to the consumer..."*

The code can be found at the following website: http://www.codexalimentarius.net/download/standards/291/cxs_118e.pdf



INSTRUCTIONS FOR ENTRY

**THE CLOSING DATE FOR ENTRY FORMS IS FRIDAY
29 JANUARY 2010**

ENTRIES CAN BE MADE BY:

- i) Using the on-line entry form at our website:
www.beerawards.com
(available from 14 December 2009)
- ii) Downloading the printable entry form from our website.

Entry forms can be mailed or faxed to:

Kerry James – Competition Manager
Australian International Beer Awards
Melbourne Showgrounds
Epsom Road
Ascot Vale, Victoria, Australia, 3032
Fax Number + 61 3 9281 7535

ENTRY FEES (must be paid in Australian Dollars)

1. Large Brewery – AUD \$250 per entry
(including GST)
2. Small Brewery – AUD \$140 per entry
(including GST)
3. Packaging Award – AUD \$80 per entry
(including GST)

No entry will be accepted until receipt of the entry fee in full. Cheques in Australian dollars, Mastercard and Visa credit cards are accepted.

DELIVERY OF EXHIBITS

Under no circumstances will the Event Organisers or any of their officers or employees be responsible for the late, non- or mis- delivery of any Exhibit/s. Special consideration might be given to delivery of exhibits delayed by, for instance, custom clearance.

Delivery dates – Australian and International Exhibitors.

**Packaged Exhibits (bottles/cans) from Monday 15
March to Friday 2 April 2010**

**Draught & Packaging Exhibits from Monday 19 April
to Friday 23 April 2010.**

INTERNATIONAL EXHIBITORS DELIVERY INSTRUCTIONS:

To – A.I.B.A
C/- Ausprologistics
F2/158 Canterbury Rd
Bayswater North. Victoria.
Attention – Marty Vandervan

MOST IMPORTANT – When completing the consignment note it is vital that the following code be put in Account Box: **A/c 100 5297** in order that you will be billed.

AUSTRALIAN EXHIBITORS DELIVERY INSTRUCTIONS;

All Australian Exhibits should be forwarded via Startrack Express and addressed as below. Each state has a central pick up point as listed. Exhibits may not be judged if received after the nominated delivery dates. All deliveries must be addressed to:

To – A.I.B.A
C/- Ausprologistics
F2/158 Canterbury Rd
Bayswater North. Victoria.
Attention – Marty Vandervan

Via the state you are located (please insert your states address as listed below)

Central pickup points for Australia are Star Track Express depots :

Adelaide
519-523 Grand Junction Road, Wingfield, SA

Brisbane
39-43 Gravel Pit Road, Dara, Queensland

Canberra
2 Tralee Street, Hume, ACT

Hobart
32 Cove Hill Road, Bridgewater, Tasmania

Melbourne
Ausprologistics, F2/158 Canterbury Road, Bayswater North, Victoria

Perth
Bond Avenue, Perth Domestic Airport, WA.

Sydney
51 Sargants Road, Minchinbury. NSW

Townsville
19-21 Ronald Court, Mt Louise, Queensland

MOST IMPORTANT – When completing the consignment note it is vital that the following code be put in Account Box: **A/c 100 5297** in order that you will be billed.

Any enquiries regarding delivery please contact:

Kerry James
Phone: +61 3 9281 7444
Fax: +61 3 9281 7592
Email: events@rasv.com.au

Delivery of Exhibits will be confirmed by email when received.

Exhibitors will be advised prior to the close of delivery dates if Exhibits have not been received.



JUDGING CONDITIONS

1. Judges will judge each Exhibit individually as per class.
2. The Judging Panel shall have the points totalled, checked and determine the awards.
3. Where appropriate, classes with a high number of Exhibits will be judged to “Silver” and “Bronze”, while “Gold” scoring exhibits will be re-judged to award the Champion Trophy.
4. Judges will not have access to Exhibits apart from the glass of each placed in front of them by the Stewards.
5. Exhibits will be judged on points as follows:

PACKAGED & DRAUGHT

APPEARANCE

- Colour
 - Carbonation
 - Foam characteristics
- Maximum 3 points*

AROMA

- Positive characteristics
 - Aroma faults
- Maximum 5 points*

FLAVOUR

- General characteristics
 - Bitterness
 - Fermentation products
 - Flavour faults
- Maximum 6 points*

STYLE

- Appropriate for class
- Maximum 3 points*

TECHNICAL QUALITY

- Balance
 - Drinkability
 - Absence of major faults
- Maximum 3 points*

TOTAL MAXIMUM 20 POINTS

PRIMARY & SECONDARY PACKAGING

DESIGN

- Aesthetics
 - End user appeal
 - Name or brand visibility
 - Suitability of package for displays
 - Branding consistency in product range
 - Alignment of packaging and labelling components
 - Legibility of printing
 - Unique aesthetics characteristic
- Maximum 10 points*

INFORMATION

- Product usage/idea
- Product ingredients listing
- Regulatory information

- Company Information
 - Other unique information
- Maximum 5 points*

FUNCTIONALITY / UTILITY

- Ease of opening
 - Ease of carrying
 - Durability
 - Protection of product
 - Recyclable materials
 - Unique/novel technical factor eg oxygen barrier, container construction
- Maximum 5 points*

TOTAL MAXIMUM 20 POINTS

6. Medals will be awarded as follows:

Gold Medal 17.0 points and over

A gold medal is an outstanding Exhibit that displays the correct balance of taste, aroma and appearance appropriate for the style, and excellent technical merit.

Silver Medal 15.5 to 16.9 points

A silver medal is an excellent Exhibit that displays the correct balance of taste, aroma and appearance appropriate for the style, and a high level of technical merit.

Bronze Medal 14.0 to 15.4 points

A bronze medal is a quality Exhibit with the correct balance of taste, aroma and appearance appropriate for the style, and the absence of major faults.

7. Awards may be withheld or restricted in any class where Exhibits are considered unworthy or insufficient entries are available. In order to win a Trophy Award an exhibit must be awarded a Gold Medal.

8. Champion Small Brewery Trophy will be awarded to the Small Brewery with the highest average score of all Exhibits entered that were made at the actual brewery site.

- The Brewer must be the Exhibitor.
- This is not eligible to Exhibitors who have their beers made under contract.
- The Brewery must enter a minimum of four (4) Exhibits.
- A Brewery that does not enter as an Exhibitor is ineligible.

9. Champion Large Brewery Trophy will be awarded to the Large Brewery with the highest average score of all Exhibits entered that were made at the actual brewery site.

- The Brewer must be the Exhibitor.
- This is not eligible to Exhibitors who have their beers made under contract.
- The Brewery must enter a minimum of four (4) Exhibits.
- A Brewery that does not enter as an Exhibitor is ineligible.



10. Grand Champion Exhibitor Trophy will be awarded for the Exhibitor that has the highest overall score based on all exhibits entered,

- The Exhibitor must enter a minimum of four (4) Exhibits.
- The Exhibits can be brewed anywhere and by anyone.
- An Exhibitor must be the trademark holder of the exhibits they are entering.
- An Import Agent is not a valid Exhibitor.

11. Champion of Class Trophies will be awarded to the highest scoring Exhibit on each of the nine (9) classes eligible.

- An Exhibitor who is not a brewer is eligible.
- Draught, Packaged, Small and Large Breweries are all judged equally.
- Reduced and Low Alcohol will be combined for the one Trophy.

12. The Premier's Trophy is awarded to the highest scoring Exhibit produced in Victoria, Australia. The brewery of origin must be clearly specified on the entry form.

13. The Gary Sheppard Memorial Trophy will be awarded to the highest scoring Brewery entering the AIBA for the first time. A minimum of two (2) Exhibits must be judged in the Small or Large Brewery Sections to be eligible for this trophy, noting that they must be different styles. The highest average score of Exhibits entered and judged in the awards will be awarded the trophy with 7 points being awarded for a gold medal, 5 points for a silver medal and 3 points for a bronze medal. Exhibits from both Large and Small Brewery Sections are eligible for this trophy.

14. The Packaging Award Trophy will be awarded to the highest scoring exhibit entered into the packaging awards section.

15. The Chief Judge, in consultation with the Chief Steward, shall have the power to disqualify, dismiss or reallocate, as being ineligible for judging, any Exhibit which, in their opinion, does not comply with the Regulations in every respect, and such disqualification, dismissal or reallocation shall be accepted as final.

16. The Chief Judge, in consultation with the Chief Steward may in their absolute discretion decline to make an Award in any class. Awards may be withheld in any class where Exhibits are considered unworthy or where the Chief Judge and the Chief Steward for any reason and in their absolute discretion decide that any Award shall be withheld.

17. Only breweries providing all necessary information, including but not limited to brewery name and location, will be eligible to participate in this event and qualify for its Trophies and Awards.

CLASSES OF ENTRY

Exhibitors are referred to information on Style Guidelines listed in this Entry Booklet.

Packaged Exhibits: Each Exhibit in a Packaged class shall consist of not less than 4500mL, forwarded in branded containers either in cans, PET containers, sealed or corked bottles (eg 6 x 750mL). All exhibits must be from a commercial bottling run and commercially labelled as entered.

Draught Exhibits: Each Exhibit in a Draught class shall consist of not less than 10Lt and be in an appropriate container, cask or keg, hand filled container, glass or PET suitably sealed with crown or screw cap. Product may be conditioned in container. All exhibits must be commercially available on tap as entered.

This competition is open to all commercial breweries, brewers or agents authorised, licensed or registered in their country of origin. The product must be commercially available i.e., is on sale at one or more licensed outlets. Product must be commercially available as entered. All sub-classes are applicable to both Packaged and Draught classes.



| Class | Sub-class |
|--|--|
| Class 1 - Lager Packaged Class 2 - Lager Draught Brewer must specify style on entry form. | (a) Australian Style Lager (b) European Style Lager (c) Pilsner (d) Dark Lager (e) Low carb/dry (f) Other, eg Amber, Bock, Oktoberfest, Marzen, Vienna |
| Class 3 - Ale Packaged Class 4 - Ale Draught Brewer must specify style on entry form. | (a) Australian Style Pale Ale (b) British Style Pale Ale (c) American Style Pale Ale (d) India Pale Ale (e) Amber Ale (f) Dark Ale eg English style dark mild (g) Other |
| Class 5 - Porter Packaged Class 6 - Porter Draught | |
| Class 7 - Stout Packaged Class 8 - Stout Draught | (a) Dry (b) Sweet (c) Imperial (d) Other eg Oatmeal |
| Class 9 - Reduced/Low Alcohol Packaged Class 10 - Reduced/Low Alcohol Draught | (a) Reduced alcohol Any product with alcohol content not less than 1.15% and not greater than 3.5% v/v (b) Low Alcohol Any product with alcohol content less than 1.15 v/v |
| Class 11 - Wheat Beer Packaged Class 12 - Wheat Beer Draught Extract must be derived from at least 30% wheat | (a) Wheat (ale or lager, no phenolics, pale or dark, filtered or unfiltered) (b) Witbier (c) German Style Kristal (d) German Style Hefeweizen (e) German Style Dark / Dunkel (f) Berlinerweiss Style (g) Wheat Other |
| Class 13 - Belgian and French Style Ales Packaged Class 14 - Belgian and French Style Ales Draught Brewer must specify style on entry form. | (a) Strong Golden Ale (b) Abbey Style, Dubbel and Tripel (c) Lambic, including Geuze, Kriek, etc (d) Saison (e) Other |
| Class 15 - Scotch Ale and Barleywines Packaged Class 16 - Scotch Ale and Barleywines Draught Brewer must specify style on entry form. | |
| Class 17 - Hybrid Beer Packaged Class 18 - Hybrid Beer Draught Ales or Lagers eg brewed with the addition of alternative ingredients and/or alternative brewing and/or conditioning processes. Brewer must specify style & ingredients on entry form. | (a) Herb & Spice (b) Fruit Beer (c) Brewed with the addition of honey (d) Smoked Beer (e) Wood aged beer (f) Other |
| Class 19 – Gluten Free Packaged | (a) Lager (b) Ale (c) Other |



NOTABLE CHANGES IN 2010

Changes To Packaging Section

The packaging section for the 2010 AIBA has undergone significant changes to bring it up to date and ensure it has a more brew-centric relevance.

The first major change is the re-evaluation of the categories 99a and 99b.

99a - Primary Packaging

This sub category is now examining the bottle / can as a whole. Judges will be looking at the container itself, the labelling, crowns / stoppers from both a design and functional angle. Innovative approaches will be examined along side the overall look and feel of the design.

99b - Secondary Packaging

This sub category will now be looking at the small pack as an entity (4 pack/6 pack) holder. While the tertiary packaging (carton) would generally not be considered in this section, exhibitors are encouraged to enter a carton if they feel it has an unusual or outstanding angle. Judges will again be looking at both graphical design and the functionality of the carrier.

Gluten Free Trophy

With a significant increase in the number of Gluten Free beers both in the competition and commercially available, a trophy is now possible for Gluten Free beer. The qualification has also been amended and now only exhibits made with ingredients free of allergenic gluten can be entered into this section. Beers rendered gluten free through process but made from allergenic gluten ingredients can not be entered in this section.

Wheat Beer Classes

Belgian style Wit Bier has been moved from the Hybrid section to the Wheat Beer section. An additional sub-class of Wheat Beer (Other) has also been added for wheat beers that fit outside traditional wheat sub-classes. As with other sections for "other", additional information is required.

Centralised Collection Points

2010 will see the introduction of centralised collection points in New Zealand, USA and all states of Australia. This will allow Exhibitors to reduce the cost of transport by sharing delivery expenses. More information will be provided online in January, 2010 for New Zealand and USA.